

FOR MORE DETAILS AND SAMPLES OF WORK VISIT: [MATTMASUR.COM/RESUME](http://MATTMASUR.COM/RESUME)

# MATT MASUR

CONTENT & TECHNOLOGY PROFESSIONAL

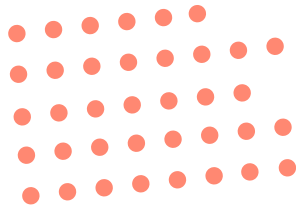
SINCE 1995

315-360-7574 - [Matt@MattMasur.com](mailto:Matt@MattMasur.com) - [MattMasur.com/Resume](http://MattMasur.com/Resume)



## SKILLS

CONTENT WRITING  
PODCASTING  
VIDEO EDITING  
CONTENT STRATEGY  
GRABBING ATTENTION



## WHO IS THIS GUY?

Matt Masur started working in the technology field at a local computer store at the age of 14. By 18, Matt had started his first technology services company where he developed software and websites for businesses and government agencies. That was over 22 years ago...

As business and technology evolved, Matt refocused his work on delivering and supporting cutting edge audio, video & written content marketing services while leveraging his over two decades of technology experience to make it all work.

Since that time Matt has become a subject matter expert on social media, podcasting, vlogs and other types of online content creation and marketing.

## ACHIEVEMENTS

### SPEAKING / TRAINING

Matt has been a subject matter expert guest invited to discuss podcasting and content creation on: CNN, CNY Central, Social Media Breakfast, Numerous morning radio shows across the US

### PODCASTING & CONTENT CREATION

-Launched Syracuse NY's first ever podcast studio  
-Launched national podcast service, Anouncr.com  
Featured Content Clients  
Centerstate CEO (The Tech Garden)  
Bankers Healthcare Group (BHG)  
The Syracuse Newtimes  
Saranac Brewery  
Switchboard.live

### RADIO / BROADCASTING

"Matt The Web Guy Show"  
Business and Technology talk show. Aired on 5 radio stations in the Carolinas.  
"The Matt Masur Show"  
Livestream / podcast current events and comedy talk show. Over half a million downloads / live streams.

### TECHNOLOGY

Provided web development & technical services to businesses and government agencies.

### Notable Projects

-Village of Ilion, NY custom codes dept. software  
-Fulton County Public Health Website  
-St. Paul's School Website  
-Cazenovia CSD Website  
-Tech Garden 2 IT infrastructure project

## MATT'S VENTURES

Matt's current business ventures provide additional examples of Matt's skills and experience. Each website and underlying technology was developed by Matt.



315Live.FM  
Content Distribution Network  
40k+ Unique Monthly Visitors



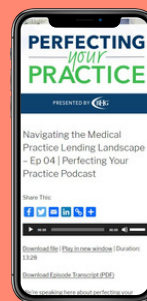
anouncr.com  
Turnkey Podcast Services



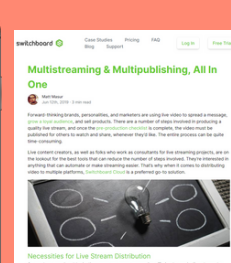
YouNeedaNerd.com  
Venturetechnica LLC  
Technology & Content Services

## SAMPLES OF WORK

For more Detailed examples please visit: [MattMasur.com/Resume](http://MattMasur.com/Resume)



Marketing Podcast for BHG



Content Writing for Switchboard.live



Complete Marketing Strategy, Videos, Podcasts for Attorney Nick Passalacqua

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